

Magical Moments Baby Photo Contest

Rules and Regulations



All together **better**

The Magical Moments contest is about celebrating the precious lives that began at Portneuf Medical Center in 2018. When it comes to a newborn, there are hundreds of magical moments. Their first breath, first smile, first word, first laugh, first step and the thousands of other firsts. The gift of life is magical and we, at Portneuf Medical Center, feel blessed each year to be a part of celebrating thousands of baby's first days.

Eligibility:

- Photo submissions MUST be of babies born at Portneuf Medical Center during the 2018 calendar year (January 1- December 31). *Winning selections may be required to show official birth records. If proof cannot be validated then a runner up will be chosen.*
- No purchase necessary.

Photo Submissions

- All entries MUST be completed online at <https://www.portneuf.org/magical-moments>.
- Submissions will be accepted starting at 9:00 am (MST) January 2, 2019 through 11:59 pm (MST) January 31, 2019. Upon online submission, entries are date and time stamped.
- Only one photo per baby will be accepted.
- Photos must be in a high resolution jpg, jpeg, or png format, no larger than 1 mb.
- Newborns portrayed in the images must be clothed (e.g., wearing a minimum of a full coverage diaper). Any submission not meeting these requirements will be immediately disqualified.
- By submitting entry materials, entrants certify that such materials are original and created by entrant, that entrants have the necessary rights, permission and authority to submit such materials, and, if applicable, that entrants maintain a valid copyright in the materials.

✚ *Portneuf accepts no responsibility for any delays in submission or for ensuring the receipt of your online submission.*

✚ *Portneuf is not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software.*

✚ *If you experience any difficulties trying to submit your entry, we recommend that you email us at marketing@portmed.org – please include your contact number so we can reach out if necessary*

Voting

- People's choice Facebook voting will begin on February 1st and winners will be chosen based on public popular vote.
- Photos will be posted on Portneuf Medical Center Facebook page by 12:00 noon (MST) on February 1st, 2019.
- Voting will run from the time of posting on February 1, 2019 through 9:00 am (MST) February 14, 2019.
- Voting will close at 9:00 am MST on February 14, 2019. The top two entries with the most votes will win grand prize and runner-up. In the event of a tie, a random drawing of the tying entries will determine the winner.

No fraudulent accounts or incentives to votes will be accepted. Allegations of misconduct will be reviewed. Contestants may be disqualified from Portneuf's Magical Moments Baby Contest.

Prizes

- Winners will be announced via Facebook by 12:00 noon (MST) February 14, 2019, with a press release to follow.
- Grand Prize will receive a \$250 Visa gift card.
- Runner up will receive a \$150 Visa gift card.
- We will contact the prize winners via phone and/or email and schedule a time to for them to pick up their prize.
- To claim prize: (a) winner may need to provide proof of child's age and identity and (b) winner (parent/guardian) must have a signed consent form on file with Portneuf.

Consent:

- By submitting a picture, the photo becomes property of Portneuf Medical Center.
- If someone other than the parent/legal guardian submits an entry, the parents of the winning baby will be required to sign the online consent release to be eligible for prizes.
- The photo will be displayed on the Portneuf Facebook page with the baby's first name and/or an identifying number.
- The use of all photo entries are available to be used by Portneuf in any manner, in any media, in perpetuity without compensation unless prohibited by law. Portneuf is not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at Portneuf's sole discretion, without further obligation or compensation.
- Please see additional consent information upon submission of photo.

RELEASES:

- By participating, entrants agree to be bound by these official rules and the decisions of Portneuf, which shall be final in all respects.
- By participating in this contest and accepting any prize that they may win, entrants agree to release Portneuf from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this contest and/or acceptance or use of the prize.

###

*Event is co-sponsored by Portneuf Medical Center Auxiliary and Pocatello Women's Health Clinic.
Prizes have been donated by Portneuf Medical Center Auxiliary.*